ASEG Competitions Policy

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Executive summary

This document is designed to set out the ASEG's Policy on competitions. It describes eligibility, reporting of results, what the ASEG will do with entries and how the ASEG will acknowledge entrants.

Contents

1 Introduction & background

From time to time, typically in support of specific events, the ASEG holds competitions. These are designed to encourage member participation in the society rather than for revenue. Two examples are the Photo Competitions held in 2016 and 2018 that were designed to gather images to be used on the society's website (2016 and 2018) and in the society's newsletter (2018). Both competitions were considered successful in that they achieved their main objectives. High-quality images from both competitions were used liberally on the ASEG's website.

However, events surrounding both competitions led to the recognition that a formal policy was required. Specifically, what constitutes a valid entry to a competition, who was permitted to enter competitions, and how and in what manner, the ASEG would use entries, announce results and acknowledge entrants.

It is important to note that creation and any subsequent modification of this policy does not invalidate the results of competitions held prior to dates of either creation or modification.

2 The ASEG's Competitions Policy

Competitions are typically run by the ASEG in order to increase member's engagement. Prizes, if offered, are of low monetary value. The main value of the competition is that entries are likely to be used in a manner that they will be seen regularly by members. Examples of use are on the ASEG's website, as headers or other images in the ASEG's newsletter, and as geophysically-related images in messages on the ASEG's social media outlets.

Conditions of competitions held by the ASEG are:

1. Competitions will be announced as a News item on the web site, an entry in the monthly newsletter and in *Preview*

2. The purpose of the competition will be stated clearly in the competition's announcement

   - Entrants may use their best judgement to align entries with that purpose

3. Competitions may only be entered by financial ASEG members

4. Only votes from financial ASEG members will be counted in any competition

5. Entering a competition allows the ASEG to use the entry

   - Entrants must own the entry's copyright. This means that they must have taken the photograph, compiled the data presentation or written any such entry

6. The ASEG will not profit directly from any entry

7. The ASEG does not guarantee that any entry will be used. Use of an entry is at the discretion of the ASEG.

8. Entries may be used by the ASEG including but not limited to:

   - The ASEG's website
   - Websites, posters, flyers and other materials that promote the conferences, workshops and courses run by the ASEG including state branches
   - The ASEG's monthly newsletter
   - The ASEG's bimonthly magazine *Preview*
   - Other social media outlets under the ASEG's banner such the ASEG's LinkedIn, Facebook and Instagram accounts

9. Results will be tallied by the Web Committee then checked by the Communications Committee before being presented to the Federal Executive at the monthly meeting immediately following the competition's close

10. Results will be published as a News Item on the ASEG's website and in the Monthly Newsletter immediately following the competition's close

11. All entries will be published on the ASEG's website on a dedicated page for each competition along with entrant's names as the primary method of accreditation.

3 Guidelines for use of entries

The following guidelines are offered so that competition entries are used.

- Every effort should be made to display place getters on the web site's landing page

- The nature of web page headers means that only sections of entries may be shown. If this is the case, every effort should be made to preserve aspect ratios while highlighting the appropriate image section.

- If a section of an entry is shown, then every effort should be made to choose a section so as to allow the complete image to be easily identified on the appropriate competition web page

- When displaying entries on a competition web page, full-resolution images can be accessed from thumbnails