

Australian Society of Exploration Geophysicists

President's Report

Annual General Meeting 2020

Welcome to Members and Thank You for joining the

ASEG Annual General Meeting 2020

the first ASEG AGM in our 50 Year History

to be held via teleconference





Impact of COVID-19 Pandemic Responding to Government Restrictions & Guidance

The ASEG Federal and State Executives have responded quickly to these evolving restrictions.

The ASEG Federal Executive is now hosting AGM 2020 online as a Zoom teleconference.

ASEG is actively arranging teleconferencing access to a revised forward program of State Branch hosted Monthly Technical Meetings.

ASEG scheduled social events are now cancelled until further notice.

The ASEG Secretariat services to Members and the day to day responsibilities of the Federal and State Branch Executives will continue through work-from-home protocols with usual communication during business hours via teleconference, phone, email, and post.

ASEG social media communications, our monthly Newsletter and our flagship publications *Exploration Geophysics* and *Preview* will continue largely on schedule.





- ASEG 1970 2020 Celebrating 50 Years of Achievements
- ASEG Federal Executive 2019-20 & ASEG Editors
- Delivering Major ASEG Business Strategies and Member Priorities
- ASEG Secretariat Renewal of Contract with TAS
- ASEG Publications and Transition to T&F Australia Publisher
 Exploration Geophysics now hosted on T&F global site
 Preview now hosted on ASEG website and T&F global site
- ASEG Membership and Member Services
- Acknowledging Federal Executive, Standing Committees & AEGC COC
- Acknowledging the Contribution of ASEG Corporate Partners
- Acknowledging National and International Partners & Affiliates
- ASEG Looking Forward





In 2020 celebrating ...

50 years – ASEG Technical Journal

Bulletin of the ASEG 1970–1984; Exploration Geophysics 1984 – 2020 continuing Exploration Geophysics Volume 50, Issues 1:6 2019 Exploration Geophysics Volume 51, Issue 1 2020 (Special AEM Issue)

40 years - National & International Conventions

ASEG Exploration Geophysics Conference & Exhibition 1979 – 2019 continuing International Technical Programs, Workshops, Field Excursions, Social Events now part of the Australasian Exploration Geoscience Conference -AEGC AEGC 2018 Sydney - 960 delegates; AEGC 2019 Perth – 1200 delegates AEGC delivered through successful ASEG-PESA-AIG technical & business partnership

33 years - Preview Magazine

Preview 1986 – 2020 and continuing
Preview Issue 200 published June 2019
Preview 2020 Issues – 50th Logo and Gold Anniversary Theme

30 years - ASEG Research Foundation

RF Grants to Australian exploration geophysics applied research – Hons/MSc/PhD





ASEG Federal Executive 2019-20

President: Ted Tyne

President Elect: David Annetts

Treasurer: Danny Burns

Secretary: Megan Nightingale

Past president: Marina Costelloe

Membership: Leslie Atkison

Publications: Danny Burns & Ted Tyne

Conference: James Austin

Conference COC: Tim Dean

Communications: Kate Robertson

WebMaster: lan James

State Representative: Marina Pervukhina

Profession Development: Marina Pervukhina

Education: Tim Dean

Technical Standards: Mark Duffett

Lisa Worrall Editor *Preview*

Mark Lackie
Editor in Chief

Exploration Geophysics





Ted Tyne President, Publications & Research Foundation Liaison



Megan Nightingale Secretary, Young Professionals SIG Chair



Danny Burns Treasurer



Marina Costelloe Immediate Past President



David Annetts President Elect & Near Surface SIG



Leslie Atkinson Membership

Health



Kate Robertson Communications



Marina Pervukhina Professional Development and **Branch Liaison**



Mark Duffett Technical Standards



Tim Dean Education



lan James Webmaster

Education

skills

Nationalities Gender

Age

Geolocation

In addition to delivering on our 50th Year milestones:

- ASEG Federal Executive for 2018-19 and 2019-20;
- State/Territory Branch Presidents and Committees;
- EG and PV Editors and Associate Editors
- ASEG Standing Committees;
- ASEG Membership of AEGC Conference Organizing Committee;
 - delivered on key goals and strategies & made positive improvements across the Society's operations:



- Delivered solid financial results overall from 2018/19 through 2019/20, positioning our Society with a secure financial base for 2020/2021;
 see ASEG Treasurer's Report 2020
- Finalized very positive business outcomes for 1st AEGC 2018 in Sydney;
- Provisional very positive financial results for 2nd AEGC 2019 in Perth;
- Strengthened our partnership with PESA and AIG on the forward schedule and tripartite model for joint conferences including significant governance and business controls within the latest AIG-ASEG-PESA Agreement
- Delivered an outstanding program throughout 2019 of monthly technical presentations and great social events through the State/Territory Branches and also a number of SEG-sponsored Distinguished Lecture Tours;
- Successfully transitioned to the new publication arrangement for Exploration Geophysics and Preview with Taylor & Francis;
- Strengthened our partnerships and formal working programs with international affiliate societies including the SEG, EAGE, SEGJ, KSEG and SAGA, in addition to regular engagement with other international affiliates;





- Actively promoted STEM Initiatives and Diversity in Geoscience;
- Established important leading practice changes to the ASEG Constitution;
- Updated the ASEG Members Code of Ethics;
- Updated the ASEG Operations and Procedures Manuals
- Updated ASEG Strategies and Policies;
- Updated ASEG Business & Risk Management Strategies and Controls
- Strengthened our national geoscience promotion and partnership with other member societies of the Australian Geoscience Council;
- Established a strong program of communication to Members and beyond, though our ASEG Monthly Newsletter and social media platforms.
 and last but not least ...
- Delivered the 2019 Release of ASEG Wines huge thanks to South Australia and Victoria Branches for an outstanding selection!

Renewal of Contract for ASEG Secretariat services 2019-2021 with The Association Specialists (TAS)

- The Federal Executive and The Association Specialists (TAS) entered into negotiations in 2019 on the option to renew the Contract covering the provision of ASEG Secretariat services.
- The Federal Executive undertook appropriate due diligence including a formal review of the performance and delivery of services by TAS against Contract requirements and performance standards.
- On the basis of the very positive findings of that Review, the Federal Executive entered into a further two year Contract extension 2019 2021.





ASEG Publishers - Transition to Taylor & Francis Australia

- Following assessment of detailed tenders (called in 2017) for provision of Publications Services to the ASEG, Taylor & Francis Australia, was selected as preferred tender in 2018.
- Negotiation on detailed contract provisions including delivery timelines with T&F was led by Danny Burns and Ted Tyne, supported by specialist legal counsel and in consultation with the Federal executive and ASEG Editors.
- Two Agreements between the ASEG and T&F Australia, separately covering the
 publication online of *Exploration Geophysics* and publication online and in colour printed
 format of *Preview*, were executed in August 2018 and contract operations began 1
 January 2019
- All Exploration Geophysics Volumes Vol 1 to Vol 49 transitioned to T&F online (Q1/2019)
- All ASEG Conference Extended Abstracts Volumes transitioned to T&F online (Q1/2019)
- All Preview Issues from Issue 15 197 transitioned to T&F online (Q1/2019)

ASEG Publications – Exploration Geophysics

- Exploration Geophysics Volume 50 Issues 1 6 published at appropriate standard and on schedule throughout 2019
- Our 50th Anniversary Year has kicked off to a great start with the publication of *Exploration Geophysics* Vol 51 Issue 1 – Special Airborne EM issue

Huge congratulations to Mark Lackie as *Exploration Geophysics* Editor in Chief and to Aaron Davis, organizer of this Special Airborne EM Issue which presents 17 papers from the 7th International Workshop in Airborne Electromagnetics, AEM 2018, held in Denmark, June 2018.

This is an outstanding Issue of Exploration Geophysics

 The production and online publication of Exploration Geophysics for 2020 at this time is expected to progress largely on schedule but this will be dependent on impacts on T&F globally and on sub contactors such as typesetters etc.



ASEG Publications - Preview

- The publication of *Preview* Issues in first half of 2019 saw some significant publication and delivery delays of *Preview* online against expectations, largely as a result of T&F Australia establishing and bedding down new publication workflows to meet the exact style, quality and format of *Preview*.
- T&F Australia introduced a *Preview* Flip Book online format in early 2019 which has been well received by ASEG Members and Subscribers
- Preview Dec 2019 and Feb 2020 were published and delivered closer to the ASEG's required timelines of 4-5 weeks following delivery of Editor's final copy.
- The production of *Preview* in printed form has also faced some significant delays in first half 2019. About 250 ASEG Members request delivery of Preview in hardcopy. Delivery of the limited run of *Preview* in hardcopy is now tracking around 4-5 weeks following online publication.
- A major ongoing concern for the ASEG Federal Executive is the decline in advertising in *Preview.* The ASEG President has now initiated a Dispute Resolution under the terms of the Contract with T&F – positive engagement to address this matter is underway.

Exploration Geophysicists

ASEG Publications - Preview on the ASEG Website

The hosting of *Preview* on the ASEG website has been a success. The *Preview* page is now the second most visited page on the website after the homepage, with 12% of all website activity being to view *Preview*. Views of the *Preview* page clearly spike at the release of a new issue and over half of all these users download a PDF copy or view the flipbook.



ASEG 50th Year Preview 204



Preview page views in 2019

Global distribution *Preview* readers in 2019



2019 ASEG Membership Survey published in *Preview* 203







ASEG Membership 2012 – 2020







Website Member Services



At-A-Glance

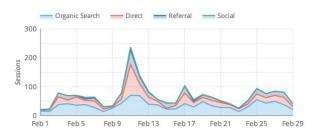
1,973 1,1.7% 1,408 1 4.6% Bounce Rate 48.91% \$ 2.8%

Avg. Session Duration 00:01:54

Pages / Session 1.94

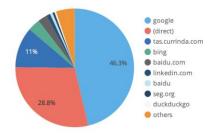
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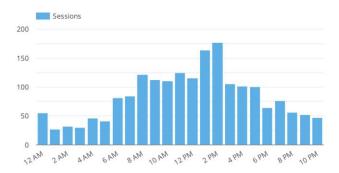
Where is traffic coming from?



When are all users most active? (local timezones)











Acknowledging Commitment and Outstanding Work of Committee Volunteers

ASEG Federal Executive Committees

- Publications
- Finance
- Membership
- State Branches Liaison
- Web Services
- Communications
- Education
- Professional Development
- International Affairs
- Conference Advisory

AIG-ASEG-PESA Conference Organization

 AEGC 2021 COC ASEG and PESA Co-Chairs

ASEG Standing Committees

- Research Foundation
- History
- Honours & Awards
- Technical Standards
- Young Professionals Group
- Near Surface Geophysics Special Interest Group

Always looking for more hands to help us!





Acknowledging the Contribution of ASEG Corporate Partners















The ASEG Federal Executive thanks our Corporate Partners for their financial support, 80% of which goes towards the ASEG Research Foundation for funding grants to exploration geophysics research for Hons/MSc/PhD Projects in Australian Universities





Acknowledging ASEG National Partners & Affiliates

Australian Geoscience Council Inc.









AUSTRALIAN INSTITUTE OF GEOSCIENTISTS













The Australian Geoscience Information Association Inc.







Acknowledging ASEG International Partners & Affiliates



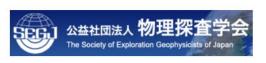
























ASEG Looking Forward

- Welcome to Dr David Annetts, ASEG President we have an amazingly competent and diverse Executive team and Secretariat that will go above and beyond to support our new President, Executive and our Society in 2020/21
- Welcome also to the new members of the ASEG Federal & State Executive teams
- In our 50th Year, our Society and its leadership is in good shape to manage the challenges facing us in 2020 and beyond
- Our Company, the ASEG, is in good financial shape, and has established a reputation for professional practice in all areas of management, administration and finance and in professional and business leadership and partnership. We are well positioned with the support of an outstanding Secretariat team, contemporary policies and strategies and the good will of our Membership.
- Thank you to the extraordinarily dedicated 2019-20 Federal and State Executives, ASEG Committees and Members, Publication Editors and our highly professional Secretariat that have supported me during my term as President
- I look forward to strongly supporting our new President and Directors and to working in the Federal Executive team as Past President in 2020/21