

Yuzuru Ashida
ASEG Service Certificate
Sydney February 2018

CITATION

Professor Yuzuru Ashida has been awarded an ASEG Service Certificate for his distinguished role in promoting international co-operation between the ASEG and SEG Japan, and in enhancing the international status of ASEG publications.

Professor Ashida graduated from Kyoto University in 1967 and received his doctorate from Tokyo University in 1985. After 20 years in Japan Petroleum Exploration Co. Ltd, he joined the Faculty of Engineering of Kyoto University as a lecturer, and progressed to Associate Professor in 1988, then Professor in 1996. He has served the SEGJ as a member of various committees and on the SEGJ Board, and was elected President for the period 2002-2004. He was awarded the Best Distinguished Paper in 1980 and 1990, a Service Certificate in 1998, and an Honorary Membership of the SEGJ in 2014.

Since 1995, Professor Ashida has been a supporter and regular attendee at ASEG conferences. He became an ASEG member in 2003. His active contribution to the ASEG commenced in September 2000 with his role in establishing the ASEG's first association agreement with an international geophysical society – the SEGJ. Since then, the ASEG has concluded association agreements with eight international societies. The SEGJ is now a regular participant in ASEG Conferences and the ASEG has been invited to the International Symposia organised by the SEGJ.

The tie between ASEG and the international associations has also been enhanced by Professor Ashida's leading role in initiating the joint publication of *Exploration Geophysics* between ASEG and SEGJ. He also proposed the inclusion of the Korean SEG as contributors to the joint journal. Lindsay Thomas, the Managing Editor of *Exploration Geophysics* at the time, was convinced by Professor Ashida's arguments for the joint-journal concept, and was also appreciative of his assistance in some aspects of the implementation of the new development.

These initiatives have increased the quality and quantity of the articles in the journal, leading to improvement of the international ranking of the journal, and raising the prominence and status of the ASEG in the world geophysics community. *Exploration Geophysics* now enjoys an increased international reputation within the profession, due to the greater diversity of content that has resulted from Professor Ashida's initiative.

The ASEG is pleased to recognise Professor Ashida's achievements and significant contributions to both the ASEG and its associate international societies, with this award of the ASEG Service Certificate.